

1.5 REVENUE STREAMS AND COST STRUCTURE

Revenues :

- Average Order values (delivery costs included): will vary according to the season. It will be balanced between small orders from individuals and big orders from restaurants and hotels.
- Number of orders will increase significantly on the second year starting with 40 orders per months in the first period of time and reaching 200 orders per months at the end of the second year
- Advertising placement : we will propose 3 advertising placements on our website (each for 150€ per month).