



Revenue streams

We will have some “bulk” buying offers which means that customers could be able to buy several sweets for a lower price than buying individual sweets. We also have combo options.

Regular prices:

€2.3/cookie

€ 2/vegan- gluten free cookie

€2.3/cupcakes

€5/small cakes

€1.5/coffee

“Bulk” prices:

€8.5/5 cookies, €16/10 cookies

€10/5 cupcakes, €23/10 cupcakes

There is no bulk price offer for small cakes.

Combo prices:

€4.5/2 cookies and 1 coffee

€3/1 cupcake and 1 coffee

€5.5/1 small cake and 1 coffee

Estimated revenue per month: $(3.5 \times 100) \times 30 = €10500$

Estimated revenue per year: $((3.5 \times 100) \times 30) \times 12 = €546000$

Estimated annual revenue after donations: €322140

Estimated amount donated annually: €223860