

## Value proposition

Workers in Bonaire will be able to buy the products from our food truck, just a few steps away from their working place. That way they would not have to go inside the packed mall to grab coffee. Other than coffee, we will also have fresh baked sweets ready for them, with gluten-free and vegan options amongst others. They will also



be aware that 41% of our profits will then be donated to 'Hogar Si' an NGO that aids marginalized people.