

# Revenue Streams

We will get revenue by having ads inside the app, which every customer will have due to the fact that all the money that they accumulate by recycling plastic will be in the app.

Furthermore, we get revenue by selling the plastic materials and every other recycled material, who would be bought by other businesses at a much cheaper price than what they could find in the recycled materials market. This revenue would approximately be a 37% of the real market value of such materials, taking into consideration in the calculation the payment to the clients that bring the materials.