

Value Propositions

At Ecoin, what we want to do is to promote recycling so that one of the major problems right now; climate change, is reduced. By recycling we help the environment and when people bring plastic materials we reward them monetarily for doing the right thing. We are pioneers in the sector, we know that there are more enterprises in the sector of recycling but what makes us different from the others is that as our slogan says “our cash for your trash”, we encourage people to recycle plastic and other materials by paying them when they do it. We are giving people a purpose to recycle, nowadays not many people recycle, but if they realise that they are going to benefit from it, many people will start to recycle.