

LEEW<sup>®</sup>O

COMPANY PROJECT

Circe Albiol, Blanca Artal, Lucía Domínguez, Lucía García y Montse López

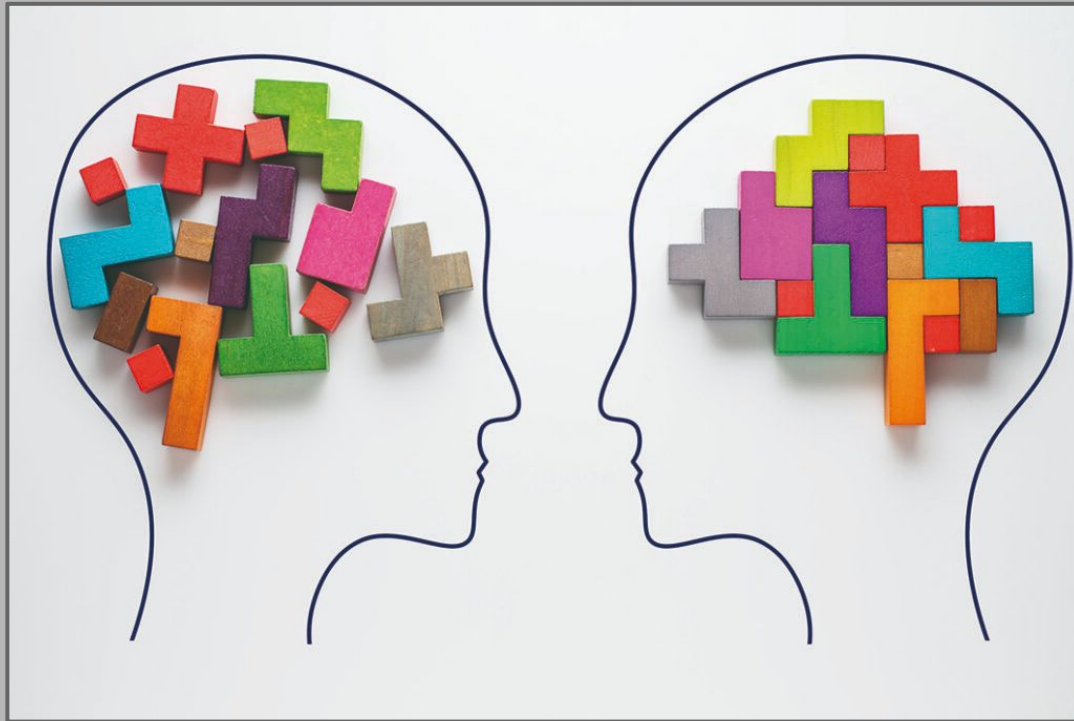
# VALUE PROPOSITION



# MARKET SEGMENTATION



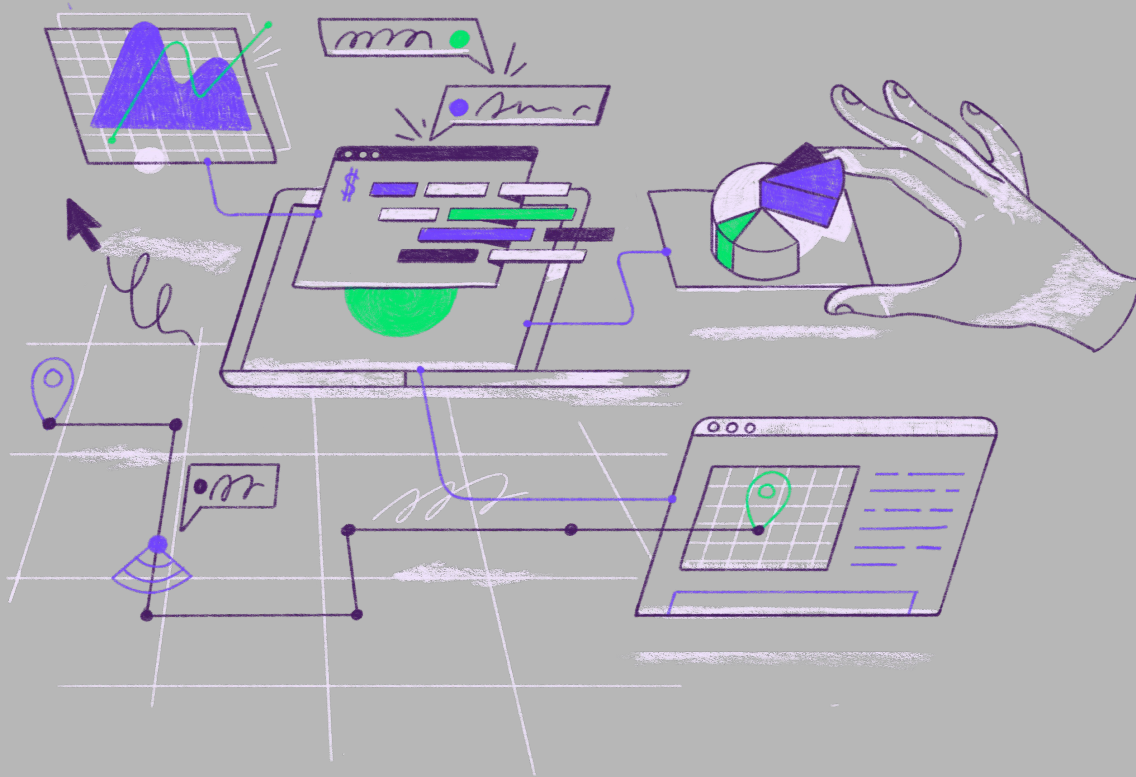
# KEY COMPANIES



# SOURCE OF INCOME



# CHANNELS



# CUSTOMER RELATIONSHIPS

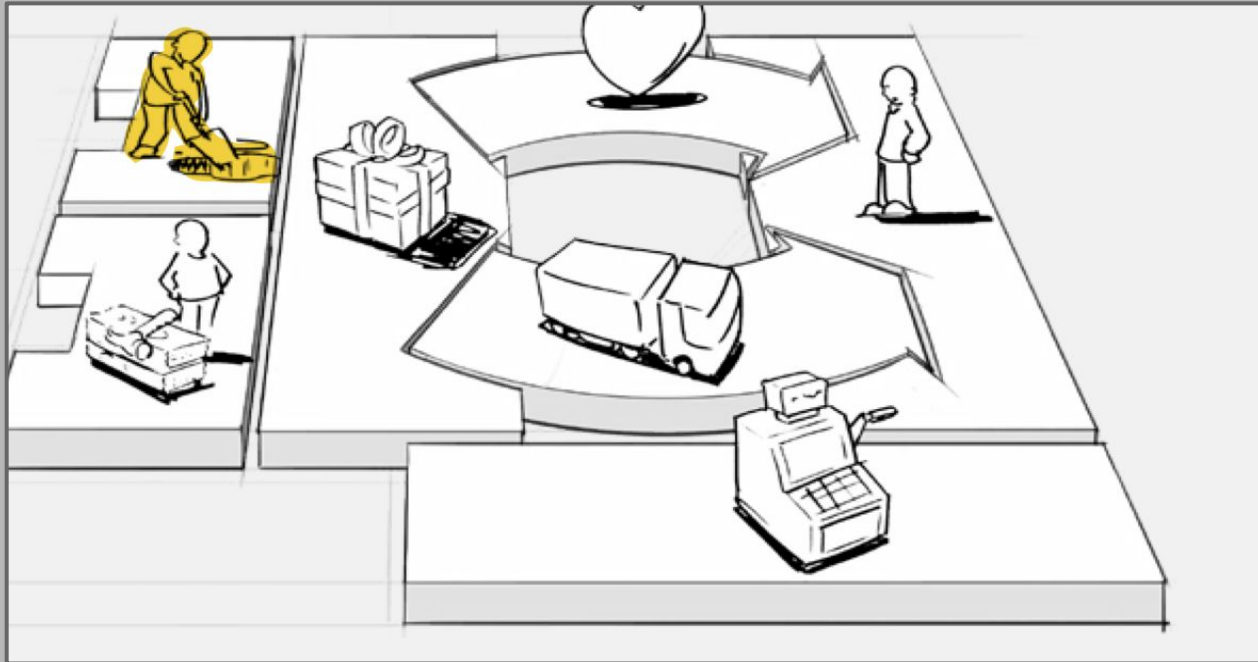


# KEY RESOURCES





# KEY ACTIVITIES



# COST STRUCTURE

