



**PLASTER**

**3D**

**Componentes del grupo:**

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## 6. CANALES DE DISTRIBUCIÓN

Vamos a confiar como principales canales de distribución a las redes sociales, periódicos y televisión.

Principalmente realizaremos publicidad en medios locales de prensa, como televisión riojana “tvr” o en popular Tv



Gracias a estos canales esperamos llegar a todo tipo de personas y edades que puedan necesitar de nuestros servicios, ya que hoy en día sobre todo las redes sociales, juegan un papel clave a la hora de publicitar y promocionar productos.

Podrás estar totalmente alerta de nuestros productos y nuevos diseños desde nuestras principales redes sociales.



facebook



Accede a nuestra página web para poder ver aún más contenido, ofertas, nuevos diseños, experiencias de nuestros clientes, y que podáis contactar directamente con nosotros para poder resolver cualquier tipo de duda o incidencia.

¡¡Tendremos una APP propia disponible para Android e IOs donde podrás elegir entre un gran catálogo para crear, colorear, y modificar tus propios diseños y enviárselos para nosotros poder hacerlos realidad!!



Y nos presentaremos a las diferentes ferias que se llevan a cabo sobre el tema de medicina, para poder exponer nuestro producto y hacerlo más cercano y real al público profesional

<https://www.eurogin.com/2018/>

The screenshot shows the official website for EUROGIN 2018. At the top, it features the event logo, dates (December 2-5, 2018), and location (Lisbon, Portugal). A navigation bar includes links for Scientific Information, Program & CME, Registration, Abstracts & Posters, Sponsorship & Exhibition, Travel & Hotels, and Congress Information. The main banner area has a blue background with a virus-like graphic and the text "CONSULT THE INTERACTIVE SCIENTIFIC PROGRAM" with a "READ MORE" button. Below this is a "WELCOME TO EUROGIN 2018" section with a welcome message. A central box highlights "THE 2018 ABSTRACTS ARE AVAILABLE NOW!" with a magnifying glass icon. At the bottom, there are tabs for "CME CREDITS", "Congress APP", and "Practical information". The "CME CREDITS" section is expanded, showing "CME - Continuing Medical Education" and a note that the congress is accredited by the European Accreditation Council for Continuing Medical Education (EACCME®) with 21 European CME credits (ECMEC®s).



Y en un futuro en alguna exposición internacional, para poder expandir nuestro producto más allá de nuestras fronteras.

<https://www.dpg-physik.de/veranstaltungen/tagungen/index.html?lang=en&>

The screenshot shows the DPG website interface. At the top, there is a navigation bar with the DPG logo and menu items: Home, News, Publications, Press, Service. Below this is a search bar and a language selector (DE, EN). The main content area is titled 'DPG-Frühjahrstagungen' and contains the following text:

**DPG-Frühjahrstagungen**

Every year, DPG holds its DPG-Frühjahrstagungen (Spring Meetings) and its Jahrestagung (Annual Conference), which are regularly among the largest physics meetings in Europe. Over 10,000 professionals from home and abroad met at the conferences in 2018.

Core concerns of DPG are the transfer of knowledge and the promotion of young talents. Therefore, the DPG-Frühjahrstagungen are an important platform for students to present their first master or diploma thesis topics and to discuss with scientists. The comprehensive assistance of presentations held by young scientists in the conference programme is a unique feature of the DPG-Frühjahrstagungen, also at international level. At the same time these meetings are of great importance to get in touch with other scientists. They thus offer particularly good opportunities for young people to plan their future professional and career path.

Below the text are several images showing conference attendees, a lecture hall, and a poster session.

**DPG Spring Meetings 2019**

83. Annual Meeting of DPG and DPG Spring Meeting of the Atomic, Molecular, Plasma Physics and Quantum Optics Section (SAMPOP)  
Rostock, 10-13.03.2019  
<http://rostock19.dpg-tagungen.de>

On the left side of the screenshot, there is a sidebar menu with the following items:

- DPG Spring Meetings
- Tagungskalender
- Prüfungspartner
- WT-Heinrich
- Förderprogramm
- Archiv Verbandsaufgaben
- Physikzentrum Bad Honau
- Magnus-Haus Berlin
- German Conference of Women in Physics
- Open Day Laboratory Experience Programme
- Highlights of Physics
- Lise Meitner Lectures
- Max-von-Laue Lectures
- Parliamentary Evenings
- Industrial Talks
- DPG Teacher Talks
- Int. Young Physicists' Tournament
- Physics Olympics
- International Year of Light
- Further DPG Conferences and Events