

## 5. Fuente de ingresos:

Nuestra principal fuente de ingresos provendrá de los anuncios, tanto los que aparezcan antes del video como los que estén en los laterales de la página.

The image shows a screenshot of the Yahoo! Mexico homepage. Two vertical red boxes highlight advertising spots on the left and right sides of the page. The left box highlights a vertical advertisement for 'SPEED STICK COOL' featuring a blue spray can. The right box highlights a vertical advertisement for 'SPEED STICK' featuring a man in a white jacket. The main content area includes a search bar, a navigation menu, a central news section with a headline 'Llegó montada en un caballo futurista', a 'Spectacular' banner, a news section with headlines like 'Aprueba Senado la reforma financiera' and 'En julio de 2014, estará trabajando Gendarmería', and a 'DEPORTES' section. There are also various sidebars with links to services like Astrologia, Autos, and Juegos, and a 'SITIOS DE YAHOO!' section.